

Preliminary

PROGRESSIVE

HDV

HDV 1080i

HVR-Z7E

HVR-S270E

Digital HD Video Camera Recorder

HVR-M35E

Digital HD Videocassette Recorder

SONY

www.sonybiz.net/hdv



Interchangeable lens system, native progressive recording and solid-state memory recording – Sony's commitment to the HDV world brings a remarkable evolution in next-generation products.

Sony is proud to introduce two new HDV™ camcorders that deliver the enhanced functionality professionals have been waiting for: an interchangeable lens system, native progressive recording and solid-state memory recording.

Introducing the HVR-Z7E, the world's first HDV handheld camcorder that uses 1/3-inch bayonet joint interchangeable lenses and the HVR-S270E shoulder-mount camcorder which supports standard-size cassettes for extended recording times.

A streamlined nonlinear editing workflow can be achieved using the supplied Memory Recording Unit, which provides HDV/DVCAM/DV file recording on a widely available CompactFlash® solid-state memory card.

These groundbreaking new camcorders feature the 1080/25p HDV native progressive recording mode and they also have HDMI or HD/SD-SDI output.

This next-generation system features the HVR-M35E Video Cassette Recorder which has HD/SD-SDI output.

These new solutions enhance the operational versatility of Sony's professional HDV line-up and open up a world of possibilities for high-definition digital video production. Whether it's for general TV production, low-budget movies, music videos, Internet, education, or a wide range of live events and corporate videos, Sony's new HDV camcorders are ideal.

HDV
HDV 1080i

3 ClearVid
CMOS sensor

Exmor™

PROGRESSIVE



■ HVR-Z7E

(with supplied lens)



(with ENG lens*)



(with cinema lens*)





■ HVR-M35E



■ Memory Recording Unit
(supplied with the HVR-Z7E/S270E)

■ HVR-S270E

(with supplied lens)

(with ENG lens*)

(with cinema lens*)



*These lenses, adaptors and matte box sets are not supplied.